

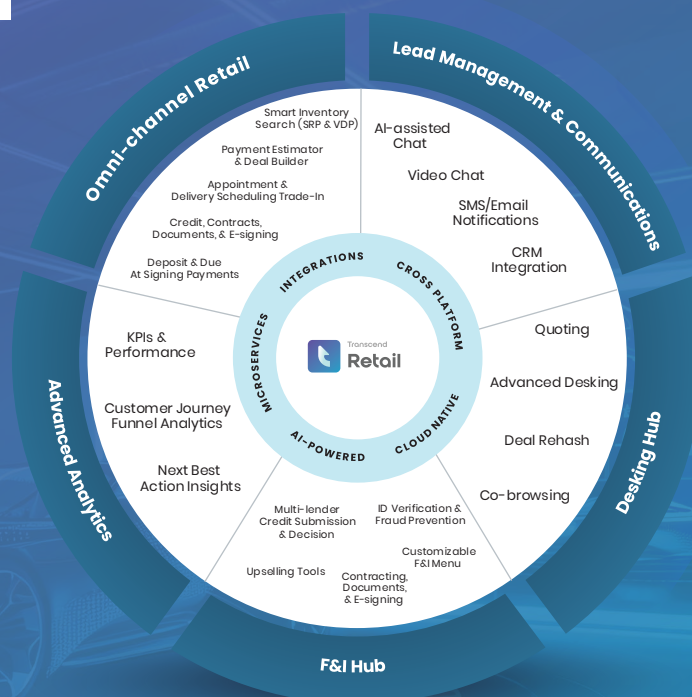
Transcend Retail

Powered by NETSOL

In today's automotive industry, the rules of retail are evolving.

Transcend Retail isn't just a digital retail platform—we're your strategic partner in digital transformation. With a unique blend of consulting, custom development, and modular solutions, we help OEMs and dealer groups achieve a seamless, integrated, and future-proof digital retail experience.

From blueprint to execution, we take you from where you are today to where you need to be tomorrow.



Why Transcend Retail?



Don't just generate leads—improve satisfaction and F&I profit.



Create a retail experience that speaks to the next generation of buyers.



Turn leads into loyal customers with AI-driven precision.



Always know what's in stock—and what's in demand.



Build your business on a platform made for tomorrow.



Break the barriers between online and in-store.



Just around the time of COVID, MINI decided it was time to create an end-to-end purchasing and finance journey for the consumer. It was important to create something more than a lead generator to facilitate the complete transaction for any MINI customer, any place, any time. The usual suspects in the market could not offer that except for NETSOL.



Mike Peyton, Chief Motorer & Vice-President of MINI of the Americas.

